

Northwest Suburban Council Marketing/Communications Committee
NEWS RELEASE DATABASE
March 2008

PRESS

<u>NEWS SOURCE</u>	<u>ADDRESS</u>	<u>PHONE/FAX/</u> <u>EMAIL</u>	<u>CONTACTS/PHONE</u>	<u>DEADLINES - OTHER</u>
The Daily Herald	155 E. Algonquin Rd. Arl. Hts., Il 60005	1-847- 427-4300		2-3 weeks for reporter assignments
General Newsroom		1-847-427-4300 news@dailyherald.com Fax: 1-847-427-1301	8:30 AM – 5:00 PM (for news releases)	
News tip hotline		1-847-427-4440 news@dailyherald.com		
Neighbor Desk	P.O. Box 280 Arl. Hts., IL 60006	Fax: 427-1301	Renee Trappe, City Editor 427-4468 Kay Long, Community News Editor 1-847-427-4477 Email: klong@dailyherald.com Janet Souter, News Coordinator for: 1-847-427-4497 Email: jsouter@dailyherald.com Luke Zurawski, News Coordinator for: 427-4484 Email: Lzurawski@dailyherald.com	(Makes assignments for Eileen Daday) Arlington Hts., Rolling Meadows, Palatine, Wheeling Barrington, Long Grove, Inverness. Tower Lakes, Lake Barrington, North & South Barrington, Deerpark, Hoffman Estates – Schaumburg, Streamwood – Bartlett – Hanover Park

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		<u>EMAIL</u>		
(Herald --- continued)				
			John Petersen, News Coordinator for: 427-4493 E-Mail: Jpetersen@dailyherald.com	Des Plaines - Buffalo Grove - Mt. Prospect - Prospect Hts.- Elk Grove, Rosemont
			Christine Gerke, New Coordinator for: 1-847-931-5726 Cgerke@dailyherald.com	Eglin area... (Lakota events)
			Jeff Knox, Director of Photography 427-4485 Email: Jknox@dailyherald.com	Makes photo assignments. Needs 2-3 weeks lead time.

(Photo notes: Email photos in **JPEG** format, 300 dpi; or send original photos; laser prints will not be accepted because of poor reproduction quality.)

Other contacts:

Eileen Daday, Contract feature writer 1-847-259-4985 Email: Eodady@aol.com	An Eagle Scout Mom. Contact Renee Trappe first for assignment.
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Your Page: A weekly general photo page. Runs on Mondays.

The Daily Herald (LAKE CTY. EDITIONS)	50 Lake Av. 104 Vernon Hills, Il 60061-1578	(847) 680-5800 Fax: (847) 680-0189 Email: lake@dailyherald.com	Ask for Community News Coordinator. Serves Deer Park, Hawthorn Woods, Inverness, Kildeer, Lake Zurich, Long Grove, plus other communities outside NWSC area. Photo Dept.: (847)427-4461
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The Daily Herald (DuPage Cty. Editions)	4300 W. Commerce Ct. Lisle, IL 60532	(630) 955-3500 Fax: (630) 955-0895 Email: news@dailyherald.com	Ask for Community News Coordinator. Serves Roselle, plus nearly all of DuPage County communities outside of NWSC area. Photo Dept.: (630)955-3500		
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Chicago Tribune	435 N. Michigan Ave. Chicago, IL 60611		Geoff Brown, Editor Arts & Entertainment (312) 222- 3489-2 Tempo Section	Will not respond to voice mail unless Tribune decides to run story about fund-raisers. Needs at least three weeks lead time. Must be a BIG story to run.	
Tribune Metro Northwest	1717 N. Penny Ln. Schaumburg, IL 60173	(847) 755-7400 FAX 751-8931	Phyllis Benson, Editorial Ass't 755-8911 Email: Pbenson@tribune.com Mario Pettiti, Photo. Editor. 1-630-368-7476 755-8912 Email: mpettiti@tribune.com	General news releases, assignments Makes photo assignments. Needs 2-3 weeks lead time.	

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NEWS SOURCE ADDRESS PHONE/FAX/EMAIL CONTACTS/PHONE DEADLINES OTHER

Pioneer Press: (The following are Pioneer Press papers)

Arlington Hts. Post	291 N. Dunton St. Arlington Hts., IL 60004	(847) 797-5100 FAX: 797-5151 www.pioneerlocal.com	NOTE: The Pioneer Press has multiple editions for various communities. The towns are divided into News Groups.
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Go to www.pioneerlocal.com and click on e-mail link for newspaper you want to reach. Then send press release directly.

Group Editor	Jeff Wisser jwisser@pioneerlocal.com	
North Group Editor	David Sweet dsweet@pioneerlocal.com	
West Group Editor	Rich Hibbart rhibbart@pioneerlocal.com	
Central Group Editor	Marc Alberts malberts@pioneerlocal.com	Contact for news releases and assignments. Need two weeks for photo assignment - call 797-5111
Northwest Group Editor	Jennifer Clark jclark@pioneerlocal.com	
Algonquin Area	Mike Martinez mmartinez@pioneerlocal.com	
Hinsdale Area	Dawn Reffery draffery@pioneerlocal.com	

Go to www.pioneerlocal.com and click on e-mail link for newspaper you want to reach. Then send press release directly.

===== **End of Pioneer Press Paper listings** =====

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Des Plaines Journal & Topics	622 Graceland Ave Des Plaines, IL 60016	(847) 299-5511 FAX 298-8549 Journalnews@mail.com	Todd Wessell, Mgn. Editor	Varied deadlines because of various publications for: Des Plaines, Mt. Prospect, Park Ridge, Niles, Arl Hts., Prospect Hts., Rosemont, Elk Grove, Buffalo Grove, Rolling Meadows, Palatine, and Wheeling.	Send press releases/photos or reporter/photographer requests to Wessell. Send photo requests two weeks in advance.
Chicago Sun Times	401 N. Wabash Chicago, IL 60611	(312) 321-3000 FAX: 321-3984			
Lerner Newspapers	Lincolnwood, IL	(847) 329-2062 FAX: 329-2060			
Morton Grove Bugle	8746 Shermer Rd. Niles, IL 60648	(847) 966-3900 FAX: 966-0198			
Niles Bugle	“” “”	“” “”			
Skokie-Lincolnwood Bugle	“” “”	“” “”			
Skokie Review	1600 Orrington Evanston, IL 60201	(847) 866-5240			
Morton Grove Champion	130 S. Prospect Park Ridge, IL 60068	(847) 696-3133 FAX: 696-3229			

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TV STATIONS

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WLS, CH 7 (ABC)		(312) 750-7777			
WMAQ, CH 5 (NBC)	455 City Front Pl. Chicago, IL 606011	(312) 670-6767			
WTTW, CH 11	5400 N. St. Louis Chicago, IL	(312) 583-5000			
CLTV, CH 37	2000 York Rd. Oak Brook, IL	(708) 368-4000 FAX: 368-4468	Assignment Desk	ASAP - Won't commit early	
WBBM, CH 2 (CBS)	630 N. McClurg Ct. Chicago, IL 60611	(312) 944-6000 FAX: 951-3878	Rich Strasser, Editor Assignment Desk	ASAP -- However, Field assignments not determined until 10 AM Saturday	
WCIU, CH 26	141 W. Jackson Chicago, IL	(312) 663-0260			
WFLD, CH 32 (TCI-12)	205 N. Michigan Chicago, IL 60611	(312) 565-5532			
WGN, CH 9	2501 W. Bradley Pl. Chicago, IL	(312) 528-2311 FAX: 528-6050	Assignment Desk	ASAP -- Must call in to see if crew is coming. May just show up!!	
THE FAMILY CHANNEL	1301 W. 22nd St. Oak Brook, IL	(708) 990-8999			

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RADIO STATIONS

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WBBM, CBS	630 N. McClurg Ct/ Chicago, IL 606011	Direct Line: (312) 787-3000 Newstip Hotline: 944-7878			
WBEZ	1819 W. Pershing Chicago, IL	(312) 890-8225			
WCBR	120 W. University Dr. Arl. Hts., Il 60004	(847) 255-5800			
WGN	435 N. Michigan Chicago, IL 60611	(312) 222-4700			
WIND	625 N. Michigan Chicago, Il 60611	(312) 751-5560			
WJJD	180 N. Michigan Chicago, Il 60611	(312) 977-1800			
WLS	190 N. State Chicago, IL	(312) 984-0890			
WMAQ	NBC Tower Chicago, IL 60611	(312) 670-6767			